



VANCOUVER
ULTIMATE LEAGUE

Annual Report

2022 Annual General Meeting





Highlights

- Staffing structure changes
 - better support our youth programs
 - focus on expanding our digital footprint
- Upgraded the VUL financial systems and processes
- Renewed all of our sponsorship
- Delivered most of our traditional youth and adult leagues and programs
- Beginners' program in Coquitlam
- Drop-in program in Richmond.
- Canyon Ultimate in North Vancouver
- Annual Awards & Hall of Fame event was back
- Panel discussion with the Whitecaps Organization
- Co-hosting rights for the 2023 CUCs
- New bylaws
- New approach for capital plan fund
- RFP for Enterprise Management System
- New strategic plan



RECOVERY

Members



Programs

Talent



Finances





01

Members

Returning to pre-pandemic numbers





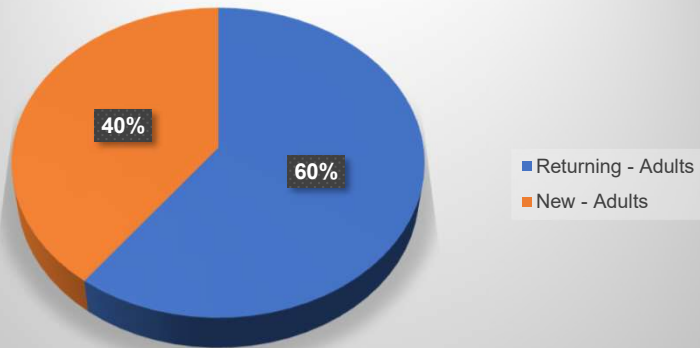
Membership

	2022	2021	2020	2019	2018	2017
ADULT	2022	2021	2020	2019	2018	2017
Total	4893	3626	2244	5011	4754	4539
Man Matching	2624	1942	1049	2825	2672	2554
Woman Matching	1907	1398	902	2080	1942	1916
Unknown	362	286	193	106	140	69
YOUTH						
Total	1082	448	282	1351	1397	1268
Man Matching	634	254	157	797	855	762
Woman Matching	448	194	123	554	536	498
Unknown			2		6	8

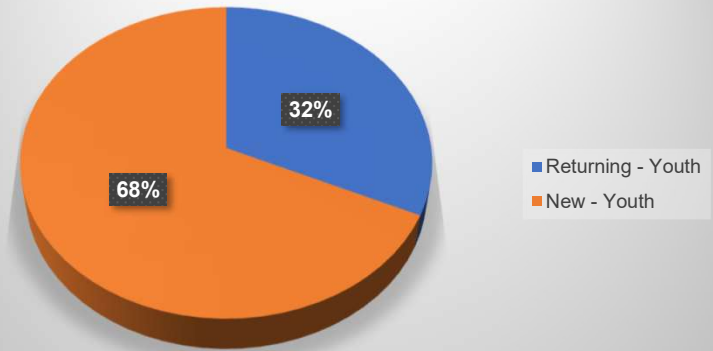


Membership

Adult Membership Retention

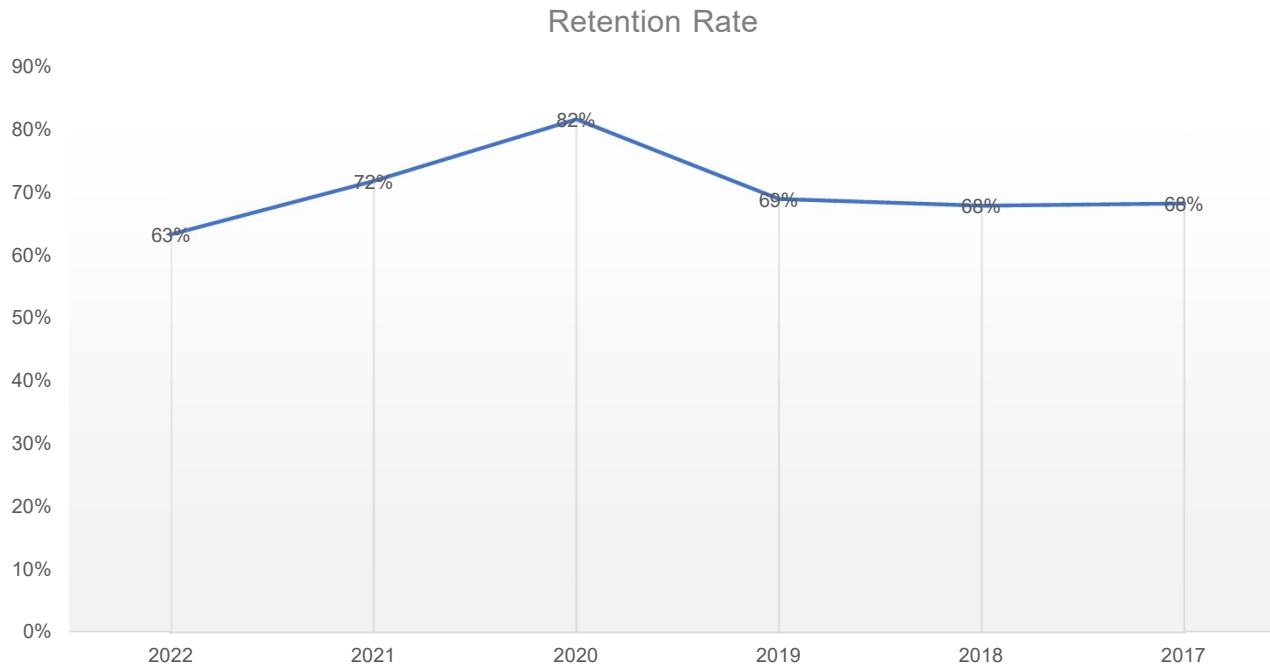


Youth Membership Retention





Retention





02

Programs

Returning our program menu to pre-pandemic levels





WINTER	2022	2021
Indoor		
Turf	X	
Grass	X	
Turf Open	X	
Turf Women	X	
Hat in New West	X	
DDC	X	X

SUMMER	2022	2021
League	X	X
Surrey	X	X
Hat in New West	X	X
DDC		

FALL	2022	2021
Grass	X	X
Turf	X	X
Women	X	X
Open	X	X
Hat in Surrey	X	X
DDC	X	X

CAMPS/CLINICS	2022	2021
Spring boot camps	X	
Summer Clinic	X	
Summer boot camps	X	X
Fall boot camps	X	

TOURNAMENTS	2022	2021
Spring Equinox		
Elimination 8s **	X	
Art Hawkins		
Shades 'N Hats	X	
Life's a Beach	X	
BC Place Undercover		



Regional Growth

- City of Vancouver's Sport Field Strategy
- Advocacy
- Beginner program in Coquitlam.
- Drop-in in Richmond





Programs

RECREATIONAL

- Spring Camps
- Summer Camps
- U14

COMPETITIVE

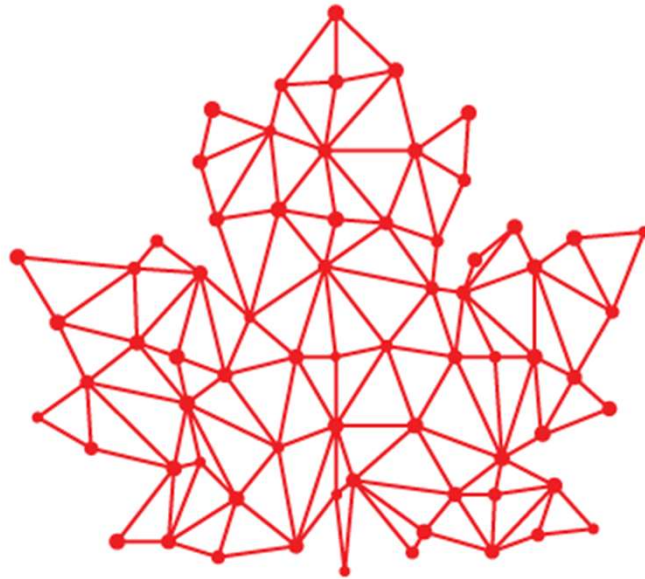




Highlights

- New club program location North Vancouver
- Excellent growth
- Programming in Vancouver, Richmond, Surrey and North Vancouver (biggest footprint for the VUL ever)
- Financial stability in our club programs
- Canadian Championship

**August 13 to 20,
2023**



CANADIAN ULTIMATE CHAMPIONSHIPS

Junior & Senior



**VANCOUVER
ULTIMATE LEAGUE**



BC ULTIMATE



03

Talent

Recruitment of staff and volunteers





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Office Staff

Diane St-Denis, Executive Director

William Arlotta, Youth Programs Manager

Tristan Brown, Adult Programs Manager

Michael Dorsey, Web & IT Manager

Kevin Wang, Digital Marketing & Communications Specialist

Michael Virilas, Bookkeeper & Payroll Administrator



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Adult Programs

Catherinn Campoy, Adult Programs Instructor

Ryan Grant, Adult Programs Instructor

Kandrew Lau, Adult Programs Instructor

Florencio Tuazon, Adult Programs Instructor

MM Tuazon, Adult Programs Instructor

Jeremy Quan, Regional League Manager

Tim Vines, Adult Programs Instructor



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Youth Club Programs



- Cody Hubbard
- Katie Wong
- Duncan Segers



- Josh Ralla
- Joey Zhan
- Sam Law



- Alex Lam
- Edward Guo
- Benson Yang



- Chris Wakelin
- Krystianne Peralta
- Johnathan He

In addition to 55 hourly and over 80 honorarium-based staff.



Talent

- Office
 - Transition
- Instructors
 - Rebuilding our pool of instructors to staff booth camps and clinics.
- Youth Club Coordinators & Coaches
 - A few clubs were stretched due to the low number of club coordinators they were able to recruit.
 - The same can be said for coaching.
- Volunteers
 - Rebuilding our pool of volunteers to support social activities and special events.



04

Finances

Re-tooling our accounting system and budget.





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ULTIMATE LEAGUE

Treasurer's Report

2022 Annual General Meeting

