



# VANCOUVER ULTIMATE LEAGUE

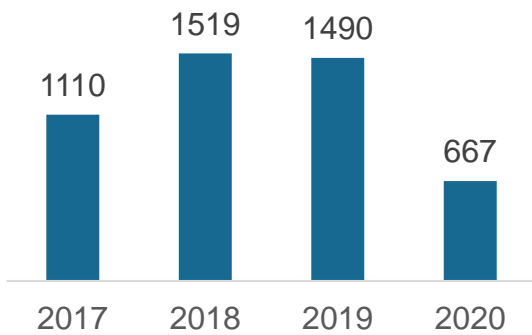
## 2020 Strategic Plan Report

2017-2021

### Highlights from 2020

#### YOUTH

**Youth participation declined in 2020**  
due to COVID-19

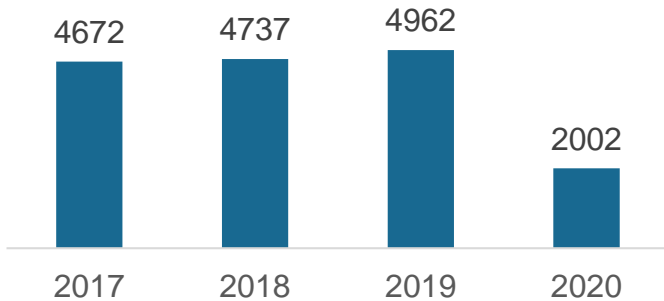


**Programs offered during COVID-19:**

- Summer U14 Skills
- Summer U16 Skills *\*New in 2020*
- Summer U19 Skills
- Club programs (*Reign, Misfit*)
- Fall U14 Skills
- Fall U16 Skills
- Fall U19 Skills

#### ADULTS

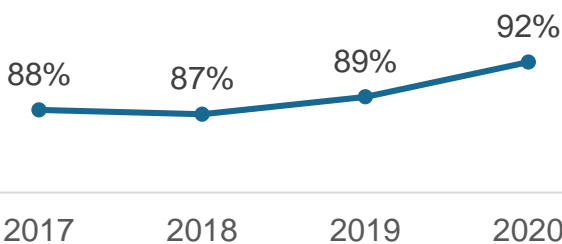
**Adult players declined in 2020**  
due to COVID-19



**Programs offered during COVID-19:**

- Summer Team Practice\*
- Summer Beginner Camp
- Summer Intermediate Camp\*
- Summer Clinics
- Fall Turf (non-hat\*)
- Fall Grass
- Fall Women
- Fall Open
- Fall DDC\*
- Fall Team Practices\*

Member **satisfaction\*** remained high for those who attended summer/fall programs



*\*New in 2020*

\* Players who report 'excellent or good for their "overall experience"



# VANCOUVER ULTIMATE LEAGUE

## 2020 Strategic Plan Report

2017-2021

### PILLAR: LEADERSHIP

Position ourselves as a leader in the ultimate community by demonstrating thought leadership, and by sharing knowledge and experience



Attended the **Ultimate Canada Conference** and regular **C6 Gatherings**



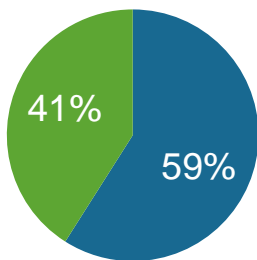
published **2** articles directed at external audiences



Responded to **1** request for advice or input from other organizations

### Promote and improve inclusivity and gender equity

The proportion of **man matching** and **woman matching members** remains consistent



**65%** of **all players** find the VUL to be **very inclusive overall** ↑ 3% from 2019

**63%** of **all players** find the VUL to be **very gender equitable** ↑ 8% from 2019

and

**65%** of **all players** find the VUL to be **very race inclusive** \*new measure in 2020

### Execute initiatives that have a positive community, social, or environmental impact



A major focus in 2020 was adapting programming to the realities and changing nature of COVID-19